



# PAVILION

## ENVIRONMENTAL FACT SHEET

### STRATEGY FOR CHOOSING PAPER

Strategies for paper purchasing include:

- Eliminate the use of paper and paper products made from 100 percent virgin fiber content.
- Switch to paper that contains the highest post-consumer recycled content feasible for each specific need,
- After switching to recycled paper, set a timeline for increasing the post-consumer content as quickly as possible to higher percentages. For printing and writing papers, this should be no less than 50 percent for uncoated papers and 30 percent for coated papers. Notify suppliers that papers with these contents or higher are expected.
- Supply Origin: Verify with suppliers and manufacturers the source of any virgin fiber content in paper and give preference to suppliers and manufacturers that establish a credible “Chain of Custody” tracking system to reliably identify the origin of fiber sources.
- Chain of Custody Certification: Give preference to papers with a remaining virgin tree fiber content that comes from independent, third-party certified forest managers that employ the most environmentally and socially responsible forest management and restoration practices. There are two main chain of custody certifications
  1. Forest Stewardship Council (FSC)
  2. Programme for the enforcement of Forest Certification Schemes (PEFC)

Giving preference to these schemes is advisable but beware not all paper grades are available.

- Give preference to papers processed without chlorine or chlorine compounds (i.e., “processed chlorine free” or PCF papers), as long as they also meet recycled content goals. (NOTE: Papers processed without chlorine or chlorine compounds are not always available, but will become increasingly available over time if requested.